

Sustainable Economy and Culture Scrutiny Board - Engaging young people in Cultural Activity

The Out of School Activities Team

Background

The Out of School Activities Team (OSA) was established to ensure a wide range of opportunities is on offer to all young people, targeted at those with greatest need and signposting them into sustainable activity.

To establish the team in 2003 funding was top sliced from budgets across what was then the Dept of Learning and Leisure, the team was jointly managed by the Chief Officer for Libraries, Arts and Heritage, the Head of the Integrated Youth Support Service and the Head of Sport and Active Recreation. When Children's Services came into being the team moved into the Integrated Youth Support Services and became part of Children's Services which is where it currently sits.

Main Issues

Loss of external funding has reduced the budgets for various projects delivered by the team. Wherever possible, alternative external funding sources have been secured to make up the short fall; through funding bids, by trading services and sponsorship.

Although we are working to secure sponsorship it should be noted that there is strong competition for a reduced amount of funding being made available by Companies, and we are more likely to be successful with 'in kind' support.

The Councils plans for commissioning services that provide positive activities for young people will have an impact on Breeze budgets which is as yet unknown.

Table one shows the decline in core budgets, the external funding generated and the combined total of external and core budgets available for projects each year since 2009 -10.

		External	Core	Total
Breeze on Tour	2009/10	£17,317.15	£233,590.00	£250,907.15
And Mini Breeze	2010/11	£50,106.60	£173,440.00	£223,546.60
	2011/12	£56,380	£154,437.00	£210,817.00
	2012/13		£138,360.00	£138.360
Friday Night Project	2009/10	£31,203.41	£20,216.99	£51,420.40

	2010/11	£17,388.35	£55,860.00	£76,248.35
	2011/12	£19,768.50	£55,000.00	£74,768.50
	2012/13		£55,000.00	
Sports Academy	2009/10	£24,134.00	£52,523.75	£76,657.75
	2010/11	£27,480.10	£10,000.00	£37,480.10
	2011/12	£20,980.00	£5,000.00	£25,980.00
	2012/13		£5,000.00	£ 5,000.00
Breeze Arts Foundation	2009/10	£0.00	£19,000.00	£19,000.00
	2010/11	£0.00	£10,000.00	£10,000.00
	2011/12	£10,799.00	£5,000.00	£15,799.00
	2012/13		£5,000.00	
Back Yard Breeze	2009/10		£27,500	£27,500
	2010/11		£70,000	£70,000
	2011/12		£ 5,000	£ 5,000
	2012/13		£ 5,000	
Staffing - Annual			£264,560	£264.560

Table two shows the core budget and the total including external funding secured.

	2009/10	2010/11	2011/12	2012/13
Core	616,891	586,860	488,977	472,920
Total	690,045	681,835	565,145	

The drop in funding has meant we now charge for Mini Breeze events, have to limit the reach of the Breeze Friday Night Project and can deliver only 1 instead of 6 Back Yard Breeze Projects (tackling Anti Social Behaviour Hotspots).

Partners both internal and external to the council have lost funding which has reduced their capacity to play a larger part at Breeze on tour events, however 18,000 young people visited the events in 2011 and it is a great way to advertise our services.

The vision for Breeze will require investment; some areas are difficult to put a price on eg: technical developments which will impact on Breeze card reporting capacity. However Table 3 provides a taste of what additional funds could secure –

Telling Young People about what's going on in their area	Breeze Web Site maintenance and development secured each year	£ 15,000
	Printed Brochures in all schools	Funding to match 'Activity fund' Investment
More places to go, more things to do	City Centre Holiday Activity programme	£ 10,000
	18 months of Back Yard Breeze Projects in Anti Social Behaviour Hotspots	£ 35,000
	10 free Mini Breeze events	£ 37,750
	5 Additional Breeze Friday Night Projects	£150,000